

**Wholesome  
Sweeteners  
proudly  
presents**



**Jesse Ziff Cool**

Friday, March 7, and Saturday, March 8  
11 a.m. – 12:30 p.m.

Come to the Wholesome Sweeteners booth  
(**Booth # 4163**) to meet this prolific author, organic food  
pioneer and restaurateur extraordinaire and get a signed  
copy of her newest, most innovative cookbook:



***Toast: 60 Ways to Butter  
Your Bread and Then Some***

*All proceeds from the sale of the books will be donated to the  
Organic Farming Research Foundation.*



[www.wholesomesweeteners.com](http://www.wholesomesweeteners.com)